MIF SOAP CO

### WHOLESALE CATALOGUE LOVE DOG PREMIUM DOG SOAP



# OUR STORY

MIF Soap Co is a small successful brand based in Bristol, focusing on high-quality, handmade, natural products with beautifully designed packaging. Our unique blend of dog sensitive oils and butters, together with our 100g puck shaped bar not only fits neatly into your hand, but with the innovative "rope" design, goes over your wrist to ensure that you always have it ready to go at bath time.

You'll never have to tackle a slippery dog and a slippery shampoo bottle again.
Once you're done, simply hang up the soap by the rope to air dry before you pop it back in its tin.



If you are looking to create or extend your own brand, or for branded promotional gifts for clients and customers, we can help. We offer a luxury product that complies with all necessary regulations and matches your own branding in style.

## PRICE LIST

### DOG SOAP PRICELIST:

WE OPERATE A SIMPLE APPROACH TO WHOLESALING OUR 100G DOG SOAP. THERE IS A 40 BAR MINIMUM ORDER WHICH CAN BE SPLITACROSS THE RANGE. YOU CAN CHOOSE ANY COMBINATION OF THE DIFFERENT SCENTS, DEPENDING ON YOUR CUSTOMER PREFERENCE.

A 40 BAR ORDER IS £158.40 WHICH EQUALS £3.96 PER BAR. WITH AN RRP OF £9.50, A BAR YIELDS A £5.54 PROFITMARGIN WITH SOME INBUILT LEEWAY TO DISCOUNT.

AS AN INTRODUCTORY OFFER, YOUR 1ST ORDER CAN BEAS LITTLE AS 10 BARS, AGAIN ANY COMBINATION OF OUR VARIANTS.
SUBSEQUENT ORDERS ARE TO BE A 40 BAR MOQ.

ALL SOAP BARS ARE LABELLED WITH ALL RELEVANT ADVICE.

### **GUEST SOAPS:**

ALSO AVAILABLE IN PACKS OF 25, IS A 25G GUEST SOAP SIZE FOR THOSE WEEKENDS AWAY, WALKING IN THE HILLS AND DALES WITH YOUR BELOVED DIRTY DOG, OR WHEN THEIR PUP MATES TURNS UP STINKY. THESE ARE £1.05 EACH WITH A RRP OF £2.50.

IF YOU ARE LOOKING FOR GUEST SOAPS IN BULK, THEN PLEASE GET IN TOUCH WITH QUANTITIES.

### **EXTRAS:**

OWN LABEL PRINTING AT AN EXTRA COST, PLEASE ENQUIRE FOR FUTHER INFORMATION.

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## THE SOAP BARS



#### EXPLORER

Our best seller contains a blend of Rosemary and Lavender essential oils. Lavender is just right for calming down your pooch, whilst Rosemary is both naturally antiseptic and refreshing, most excellent for taking away the scent of Fox Poo.



#### **PAMPERED**

With a dash of Scottish Salmon oil and scented with Cedarwood and Ginger essential oils, this popular bar will help keep your dog's coat in tip top condition, whilst the blend of Cedarwood and ginger are both perfect for ensuring coat and skin health.



#### SENSITIVE

For the most sensitive of woofers.

Made with our blend of oils and
butters but without any
additional scent. Ideal for those
pups with sensitive skin.

#### **KEY FEATURES:**

- Dog safe essential oils
- Hydrating, non-itchy formula
- Non-toxic and plastic free
- Ideal alternative to bottled shampoos
- 100g solid bar with cotton tape

#### INGREDIENTS MATTER:

Our Soap base contains:

Olive Oil - Olive oil makes a hard, long lasting soap with a gentle cleansing lather, suitable for all fur types and sensitive skins. High in Oleic acid, a soap made with olive oil will help condition and soften your dog's coat and skin.

Coconut Oil - Coconut oil creates a protective moisturising shield on the skin. Coconut oil is full of antioxidants, is antifungal, and is composed of healthy saturated fats and vitamins like vitamin E. Using coconut oil in our dog soap is a great way to build a generous lather.

Shea Butter - Deeply hydrates and soothes your dog's skin offering relief from dryness and irritation.

High grade essential oils.

# HOW TO ORDER



### Step one

Once you know which bars you would like, simply email your order to madeinfishponds@gmail.com.

## Step two

Remember to let us know if you require or will be printing your own your own labels, otherwise your soaps will be sent with our brand labelling.





# Step three

Once confirmed, we will forward an invoice with your order and details of how to pay, and we'll take it from there. Please note, as the shampoo bars are handmade, lead times can vary for delivery. Please let us know in advance if you require your order urgently and we will do our best to accommodate.



Thank you!