

MIF SOAP CO

# WHOLESALE CATALOGUE SHAMPOO BARS



# OUR STORY

MIF Soap Co is a small successful brand based in Bristol, focusing on high-quality, handmade, natural products with beautifully designed packaging. Concentrated, solid shampoo bars offer the advantages of less weight (which has implications for transport costs and the environmental impact of distribution), longer shelf lives, a reduced carbon footprint, and less waste. In addition, the performance of solid shampoos can easily be comparable to that of liquid versions.



If you are looking to create or extend your own brand, or for branded promotional gifts for clients and customers, we can help. We offer a luxury product that complies with all necessary regulations and matches your own branding in style.

---

# PRICE LIST

---

## SHAMPOO BAR PRICELIST:

WE OPERATE A SIMPLE APPROACH TO WHOLESALING OUR SHAMPOO BARS. THERE IS A 40 BAR MINIMUM ORDER WHICH CAN BE SPLIT ACROSS THE RANGE. YOU CAN CHOOSE ANY COMBINATION OF THE DIFFERENT SCENTS, DEPENDING ON YOUR CUSTOMER PREFERENCE.

ORDERING 40 OF OUR 50g SHAMPOO BARS AT £142 EQUATES TO £3.55 PER BAR. WITH AN RRP OF £8.50, A BAR YIELDS A £4.95 PROFIT MARGIN WITH SOME INBUILT LEEWAY TO DISCOUNT.

ORDERING 40 OF OUR 15G SHAMPOO BARS AT £44.40 EQUATES TO £1.11 PER BAR. WITH AN RRP OF £2.65, A BAR YIELDS A £1.54 PROFIT MARGIN, AGAIN WITH SOME INBUILT LEEWAY TO DISCOUNT.

AS AN INTRODUCTORY OFFER, YOUR 1ST ORDER CAN BE AS LITTLE AS 10 BARS, AGAIN ANY COMBINATION OF OUR VARIANTS. SUBSEQUENT ORDERS ARE TO BE A 40 BAR MOQ.

BOTH OUR 50G AND 15G SOLID SHAMPOO BARS ARE SOLD WRAPPED IN TISSUE, LABELLED WITH ALL RELEVANT ADVICE.

## EXTRAS:

OWN LABEL PRINTING AT AN EXTRA COST, PLEASE ENQUIRE FOR FURTHER INFORMATION.

---

07743899895	WWW.MIFSOAPCO.COM
-------------	-------------------

---

# THE SHAMPOO BARS



## ROSEMARY AND PEPPERMINT

Our best seller contains a blend of Rosemary and Peppermint essential oils. Rosemary is your hair's HERO. It can encourage hair growth by stimulating the circulation to the scalp, it's anti-microbial so is the go to for itchy scalps.

The peppermint will balance out the oils while leaving your hair feeling shiny and full of life. Not only does Peppermint cleanse and revitalise, but it will enliven the senses with its crisp, refreshing scent.



## SWEET ORANGE AND CEDARWOOD

With a generous helping of Argan oil for a luscious shine, softness and hydration, this antioxidant rich wonder oil helps reduce split ends, and soothes a sensitive scalp.

Scented with Sweet orange and Cedarwood essential oils which nourish, moisturise and help maintain a healthy scalp.



## JASMINE AND PINK PEPPER

Containing Castor oil which imparts a luscious shine to dull and damaged hair whilst increasing the hair shaft's flexibility.

Whilst Jasmine's anti-microbial and antiseptic properties have a great effect on dandruff and other scalp conditions. Jasmine oil also soothes dry skin and helps seal the hair cuticle, which may help prevent breakage and encourage new hair growth. Pink Pepper is your hair and scalps friend, it adds a gentle piquancy whilst uplifting and invigorating hair wash day.

## KEY FEATURES:

- Waterless formula - only active ingredients used
- Contains wheat protein to strengthen and protect hair
- Non-toxic and plastic-free
- Easy switch from bottled shampoos
- No SLS
- Long lasting

## INGREDIENTS MATTER :

Our Shampoo base contains:

Coconut derived surfactants - carefully chosen for both the level of effectiveness in shampoo and its gentleness, the function of a surfactant is to impart a generous lather that helps lift dirt and grease from the scalp.

Cocoa Butter - strengthens by penetrating into the hair structure and sealing the cuticles, locking in water and nutrients to fortify the hair.

Panthenol Powder - conditions without build-up, strengthens and prevents breakage.

Hydrolyzed wheat protein - is well-known for its strengthening properties. Hydrolyzed wheat protein prevents weakening of the hair strands, which makes it an excellent choice for reviving damaged or chemically treated hair.

High grade essential oils.



# HOW TO ORDER



## Step one

Once you know which bars you would like, simply email your order to [madeinfishponds@gmail.com](mailto:madeinfishponds@gmail.com).

## Step two

Remember to let us know if you require or will be printing your own your own labels, otherwise your shampoo bars will be sent with our brand labelling.



## Step three

Once confirmed, we will forward an invoice with your order and details of how to pay, and we'll take it from there. Please note, as the shampoo bars are handmade, lead times can vary for delivery. Please let us know in advance if you require your order urgently and we will do our best to accommodate.



Thank you!