

MIF SOAP CO

# WHOLESALE CATALOGUE SOAP



# OUR STORY

MIF Soap Co is a small successful brand based in Bristol, focusing on high-quality, handmade, natural products with beautifully designed packaging. We love our soap, it's our hero product and is popular with all our customers. With colourful and stylish labelling, our soaps stand out from the crowd, making great gifts as well as every day bars.



If you are looking to create or extend your own brand, or for branded promotional gifts for clients and customers, we can help. We offer a luxury product that complies with all necessary regulations and matches your own branding in style.

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# PRICE LIST

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## SOAP PRICELIST:

WE OPERATE A SIMPLE APPROACH TO WHOLESALING OUR SOAP BARS. THERE IS A 40 BAR MINIMUM ORDER WHICH CAN BE SPLIT ACROSS THE RANGE. YOU CAN CHOOSE 40 "KIND OF BLUE" FOR EXAMPLE, OR ANY COMBINATION OF THE DIFFERENT SCENTS, DEPENDING ON YOUR CUSTOMER PREFERENCE.

A 40 BAR ORDER IS £100 WHICH EQUALS £2.50 PER BAR. WITH AN RRP OF £6, A BAR YIELDS A £3.50 PROFIT MARGIN WITH SOME INBUILT LEEWAY TO DISCOUNT.

AS AN INTRODUCTORY OFFER, YOUR 1ST ORDER CAN BE AS LITTLE AS 10 BARS, AGAIN ANY COMBINATION OF OUR VARIANTS. SUBSEQUENT ORDERS ARE TO BE A 40 BAR MOQ.

## GUEST SOAPS:

OUR 25G GUEST SOAPS COME IN PACKS OF 25 FOR £20 PER PACK. THIS EQUATES TO 80P PER BAR OF SOAP WITH AN RRP £2.00 EACH.

IF YOU ARE LOOKING FOR GUEST SOAPS IN BULK, THEN PLEASE GET IN TOUCH WITH QUANTITIES.

## EXTRAS:

OWN LABEL PRINTING AT AN EXTRA COST, PLEASE ENQUIRE FOR FURTHER INFORMATION.

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# THE SOAPS

Available in 100g Bar & 25g Guest Size Bars



## ROSE GERANIUM & NEROLI

The Name Of The Bar...The Bar Is Called Heaven

Our best seller, the combination of the wonderfully feminine scent of Rose Geranium and the top notes of Neroli essential oils promotes feelings of positivity and calmness.



## ROSEMARY, PATCHOULI & MYRTLE

Your Soap is on Fire

This is one of our favourites. With notes of earthy, herbal and sweet scents this balancing and refreshing blend of Rosemary, Patchouli and Myrtle essential oils is simply lovely.



## SANDALWOOD

Kind of Blue

One of our best sellers, the subtle base notes of Sandalwood essential oil has a warm, woody and exotic scent. It is known to relieve anxiety and is used as a base note in many iconic perfumes and cologne.



## CARDAMOM, SWEET ORANGE & BERGAMOT

Give me Soap Joanna

With relaxing top notes of citrus, Sweet Orange and Bergamot essential oils blended with the powerful sweet, spicy and nutty base notes of Cardamom to give a wonderfully exotic and intoxicating scent. My personal favourite soap, this is a staple in our bathroom.



## MAY CHANG, SWEET ORANGE & BERGAMOT

Who Let the Sud's Out

This is our "tonic" soap. May Chang is well known for its balancing and uplifting properties, and combined with Sweet Orange essential oils it is loaded with pleasure and luxury.



## LAVENDER

Clean Cleanie

It's no wonder that lavender essential oil is one of the most popular and best loved scents. Extracted from the flowers it is known for its relaxing qualities and will always be top of our list.

## INGREDIENTS MATTER :

Our Soap Base contains:

Olive oil - Olive oil makes a hard, long lasting soap with a gentle cleansing lather, suitable for all skin types including sensitive skins. High in Oleic acid, a soap made with olive oil will help condition and soften your skin.

Coconut Oil - Coconut oil creates a protective moisturising shield on the skin. Coconut oil is full of antioxidants and is composed of healthy saturated fats and vitamins like vitamin E, amino acids, lauric acid, and caprylic acid. Using coconut oil in cold-process soap is a great way to build a generous lather.

Cocoa Butter - In cold process soap, cocoa butter adds firmness and moisture to the bar.

Castor Oil - Castor oil increases lather in the soap which imparts rich and creamy texture leaving a very bubbly feel. Castor oil is a humectant, i.e., it keeps our skin moisturised. The fatty-acid make-up of castor oil is unique.

High grade essential oils.

# HOW TO ORDER



## Step one

Once you know which bars you would like and sizes etc., simply email your order to [madeinfishponds@gmail.com](mailto:madeinfishponds@gmail.com).

Please note for guest soaps there is a minimum order of 25, and for 100g bars you can order in packs of 20 or 40. You can mix and match the aroma's to suit your needs.

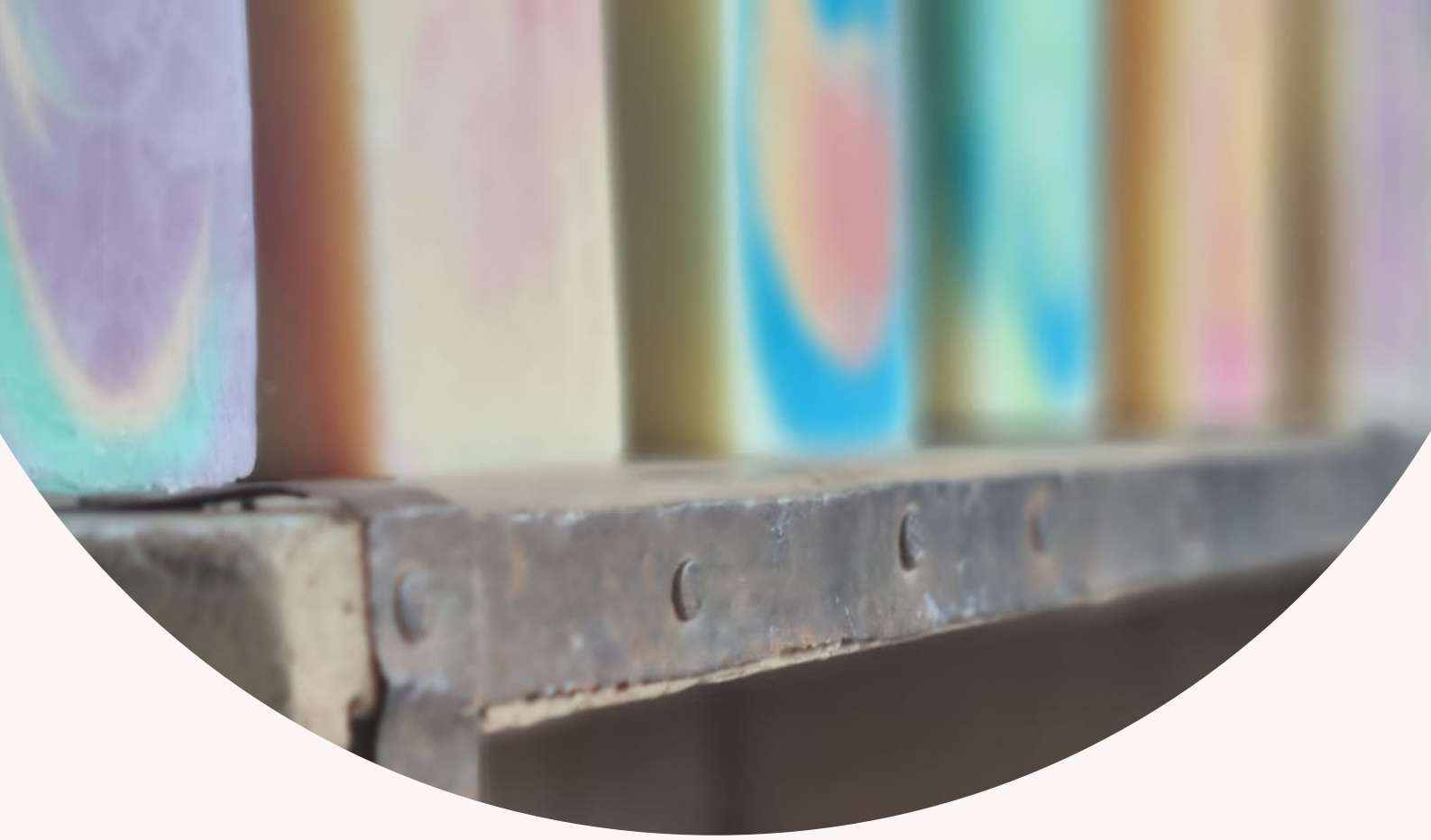
## Step two

Remember to let us know if you require or will be printing your own your own labels, otherwise your soaps will be sent with our brand labelling.



## Step three

Once confirmed, we will forward an invoice with your order and details of how to pay, and we'll take it from there. Please note, as the soaps are handmade, lead times can vary for delivery. Please let us know in advance if you require your order urgently and we will do our best to accomadate.



Thank you!